

Traffic Acquisition Expert

Build an Acquisition Machine

Location : Lisbon

Moneytis

A new work philosophy in the 21st century, what would it be? Here is what it is for us: the workstyle has changed a lot and will keep changing in the coming years, we want to both create great products and live a life full of experiences and travels.

We love challenges, pleasant lifestyle, and are ready to work hard and chill out in a bar on the other side of the world. We like continuous improvement and want anybody who joins us to be learning by different means including traveling.

The startup helps students and expats moving money between countries and currencies by acting as the booking.com of money transfer: it searches for the fastest and cheapest money transfer in real time, thereby saving users hundreds of euros.

Moneytis is run by an international team that was in Amsterdam in the ING Bank innovation studio over the last six months, and moved to Lisbon for the 6 next months.

Responsibilities

- ✔ You will manage multi-channel campaigns to acquire qualified traffic and transform a startup in a growth machine
- ✔ You will integrate the Growth team as the lead of Acquisition. You will be autonomous and will have full responsibilities on your missions
- ✔ You will use Google Adwords & Facebook Ads to drive qualified traffic to Moneytis
- ✔ You will manage content marketing campaigns
- ✔ You will drink sangria, smile at your victories, and prepare for the ultimate growth

Profile & Skills

- ✔ You have 5+ years experience managing multi-channel acquisition campaigns
- ✔ You have already built successful paid acquisition loop and you can show your results
- ✔ You have more than basics in SEO
- ✔ You know how to scale your campaigns fast with Adwords & Facebook Ads
- ✔ You have a strong startup culture and like to learn by yourself
- ✔ You are efficient, autonomous, curious, open-minded and innovative
- ✔ You are truly passionate about what you do

Apply here : jobs@moneytis.com

THE MONEYTIS TEAM